NATIONAL BEST-SELLING PUBLISHER



Wholesale Collection

HOLIDAY 2014



Collectors keep coming back for our homestyle cookbooks...brand NEW titles inside!



Dear Friend,

Welcome to a brand new season of cookbooks & calendars!

Inside, you'll find a fresh batch of cookbooks with full-color photos, including your first look at a NEW super-sized series on page 9. Along with these, you'll also find our NEWEST cookbooks (11 titles in all!) and our hot-off-the-presses 2015 Calendar Collection.

Thanks for continuing to choose Gooseberry Patch for your stores and, as always, let us know if there's any other way we can help you sell. **Your success is**OUR success!

Warmly, JoAnn & Vickie

Place an Order

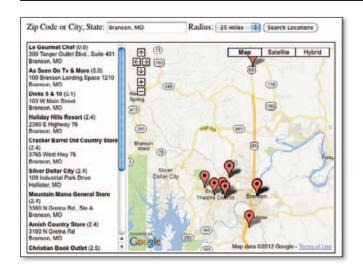
To place an order or ask questions about any of our items, call our friendly wholesale team 9am to 5pm EST, Monday through Friday, toll-free.

1.877.854.7400

24-Hour Shipping
Low minimum quantities
No minimum dollar amount

Our old-fashioned promise to you! We promise to deliver the products your customers want, when you need them, along with friendly, helpful and courteous customer service.

Tools to Help You Sell



Get Listed in Our Store Locator!

When customers ask for help shopping locally, our Store Locator is our first suggestion! Spend \$250 per quarter to be included.

fax us: 1 • 614 • 923 • 7790

Get even more sales help from our **training videos**. Find them all at:

www.gooseberrypatch.com/wholesale

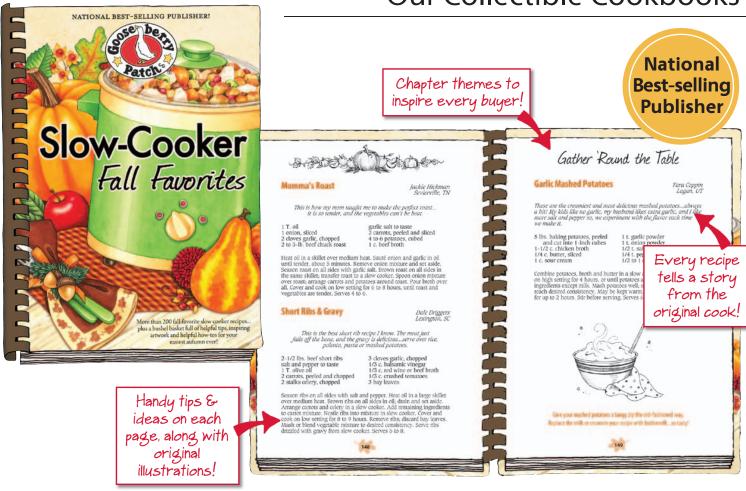
In This Catalog

Hardcover Cookbooks4-6	303 Photo Series9	Calendars
Hardcovers with Photos 8	101 Photo Series 10	Organizers
Create Your Own Cookbooks 8-9	Our Favorite Recipes Collection11	Order Form

Look for Displays on page 7 as well as listed with each collection.

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Our Collectible Cookbooks



What Your Customers will Love:

- Homestyle recipes with simple, affordable ingredients and quick prep. Homemade flavors, just like they remember!
- Value of 200+ recipes at budget-friendly price.

What You'll Love:

 New titles twice yearly keep customers coming back for more. Low retail price, lowminimum case packs and never a minimum purchase amount

Want to Reach 500,000 Cookbook Buyers?



Put Our Social Media to Work for YOU!

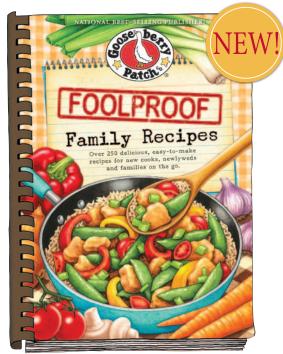
- Our weekly emails drive over 300,000
 visitors to our website every month and our
 Store Locator is one of the most-clicked links
 from the homepage. Are you listed yet?
- Over 270,000 fans on Facebook would love to see your cookbook specials...post on our Page and get instant exposure!
- The collectors in our social media community are ready to buy...we'll point them (and their wallets) to YOU!
- Connect with us on our blog, YouTube, Twitter and Pinterest and let's work together to promote Gooseberry Patch sales!

Everyday Cookbook Collection

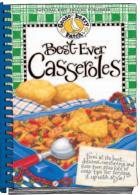
Created with today's family in mind, each title offers mealtime solutions and kitchen inspiration. Perfect for selling anytime of year, each one is filled with budget-friendly recipes they'll love! Hardcover, 224 pages each. $(9-1/4" \times 6-1/2")$

I am all about getting dinner on the table fast yet not sacrificing taste and quality. Working in or out of the home all day, kids are going here and there, personal projects, homework - who has time to be a weeknight gourmet? I sure don't! What I can appreciate is having a handy book of ideas at my fingertips and I have found that in Gooseberry Patch cookbooks.

- Heather T., Bargersville Indiana



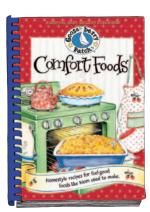
#B103P Foolproof Family Recipes UPC: 820744321458



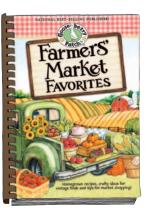
#M920P Best-Ever Casseroles UPC: 820744830752



#M911P Best-Ever Cookies UPC: 820744834354



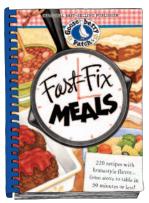
#M819P Comfort Foods UPC: 820744834392



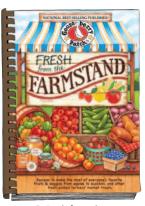
#M557P Farmers' Market Favorites UPC: 820744834897



#M857P Farmhouse Kitchen UPC: 820744834828



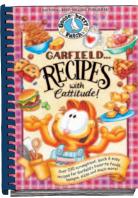
#M589P Fast-Fix Meals UPC: 820744834200



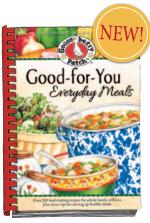
#M217P Fresh from the Farmstand UPC: 820744830349



#M244P Game-Day Fan Fare UPC: 820744830158

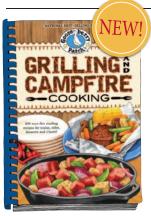


#M158P Garfield...Recipes with Cattitude! UPC: 820744830165

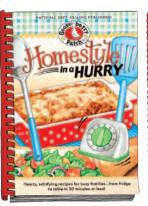


#B117P Good-for-You Everyday Meals UPC: 820744320871

Everyday Cookbook Collection



#B800P Grilling and Campfire Cooking UPC: 820744320864



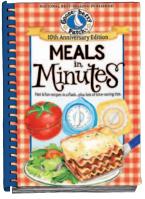
#M227P Homestyle in a Hurry UPC: 820744834033



#M878P Kids in the Kitchen UPC: 820744114012



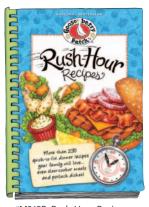
#M975P Kids in the Kitchen Year 'Round Fun UPC: 820744834415



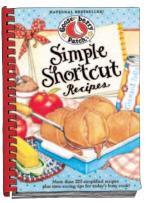
#M700P Meals in Minutes, 10th Anniversary Edition UPC: 820744831506



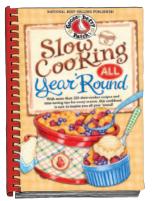
#M292P Mom's Very Best Recipes UPC: 820744834347



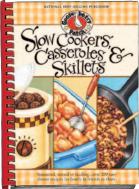
#M215P Rush-Hour Recipes UPC: 820744830301



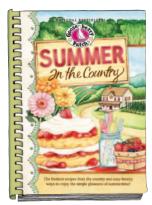
#M256P Simple Shortcut Recipes UPC: 820744830493

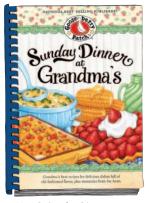


#M677P Slow Cooking All Year 'Round UPC: 820744830110



#M265P Slow Cookers, Casseroles & Skillets UPC: 820744834002





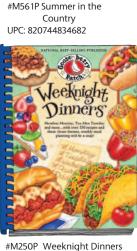
#M233P Sunday Dinner at Grandma's UPC: 820744834040

Build your own display or let us fill it with 6 bestsellers!

Choose 6 hardcover titles, purchase 6 of each and the display is FREE! $(61"H \times 16"W \times 12"D)$

#M353W Corrugated Hardcover Floor Display

> Check out pp. 7, 10 and 11 for even more displays!

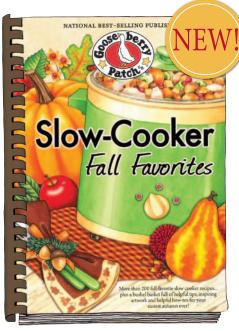


#M250P Weeknight Dinners UPC: 820744830080

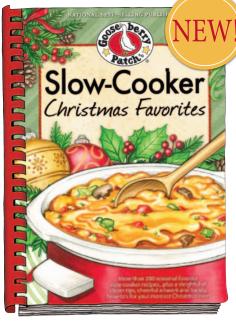


Seasonal Cookbook Collection

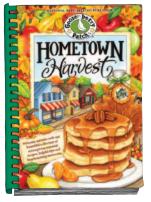
Perfect for giving, our Autumn and Christmas cookbooks are always best sellers. Celebrating the little things that make each season special, they also include memories & crafts. Hardcover, 224 pages each. (9-1/4" x 6-1/2")



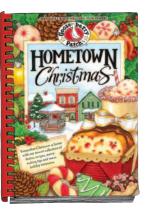
#B566P Slow-Cooker Fall Favorites UPC: 820744321267



#B567P Slow-Cooker Christmas Favorites UPC: 820744321380



#M205P Hometown Harvest UPC: 820744831278



#M238P Hometown Christmas UPC: 820744830288



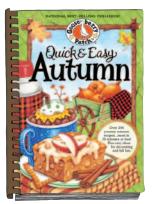
#M253P The Harvest Table UPC: 820744831551



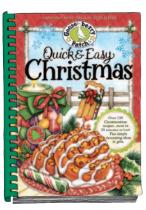
#M225P The Christmas Table UPC: 820744831056



#M836P Christmas Cookie Jar UPC: 820744834590



#M212P Quick & Easy Autumn UPC: 820744834361



#M213P Quick & Easy Christmas UPC: 820744834811



#M535P Farmhouse Christmas UPC: 820744832343

Southern Hospitali-Tea

Warm up open house guests with this hot spiced tea...
easy to double in a larger slow cooker too!

6 c. boiling water	1 c. orange juice
4 black tea bags	1/2 c. sugar
4-inch cinnamon stick	2 T. lemon juice

Place tea bags and cinnamon stick in slow cooker; pour in boiling water. Cover and let stand for 10 minutes. Remove tea bags and cinnamon stick; discard. Stir in remaining ingredients. Cover and cook on low setting for 3 to 4 hours. Serves 6 to 8.

Recipe from our new Slow-Cooker Christmas Favorites.