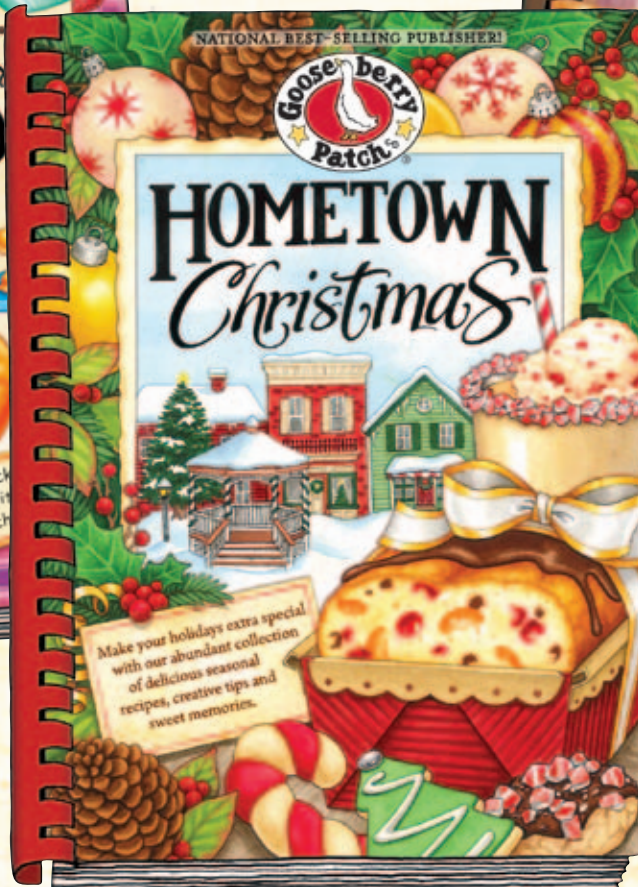


NATIONAL BEST-SELLING PUBLISHER



Wholesale Collection

HOLIDAY 2013



Collectors keep coming back for our homestyle cookbooks...brand NEW titles inside!



Thanks again,
JoAnn & Vickie

Dear Friend,

Welcome to a brand new season of cookbooks & calendars from Gooseberry Patch...we can't wait to show you what's NEW!

You asked for more **cookbooks with photos** and we listened! Look for the first few re-released titles inside that include a selection of photographs to really **bring the recipes to life**. Along with these, you'll also find our NEWEST cookbooks (11 titles in all!) and our **bestselling 2014 Calendar Collection**.

Along with trying new things on the product front, we're always thinking about how to **increase sell-through for YOU**, our valuable partners. Keep an eye out for display options for any store's floor plan and if you need anything else, don't hesitate to reach out to our friendly sales team.

Thanks for continuing to choose Gooseberry Patch for your stores and, as always, we know that **YOUR success is OUR success**. Let us know if there's any other way we can help you sell!

Place an Order

To place an order or ask questions about any of our items, call our friendly wholesale team 9am to 5pm EST, Monday through Friday, toll-free.

1-877-854-7400

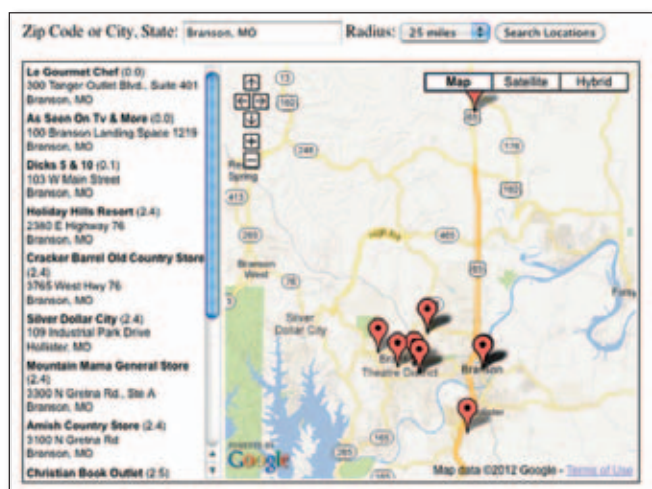
24-Hour Shipping

Low minimum quantities

No minimum dollar amount



Tools to Help You Sell



Get Listed in Our Store Locator!

When customers ask for help shopping locally, our Store Locator is our first suggestion! Currently it's the **#1 most-clicked link on our homepage, so we know they're using it!** Spend \$250 per quarter to be included.

Get even more sales help from our **training videos**. Find them all at:

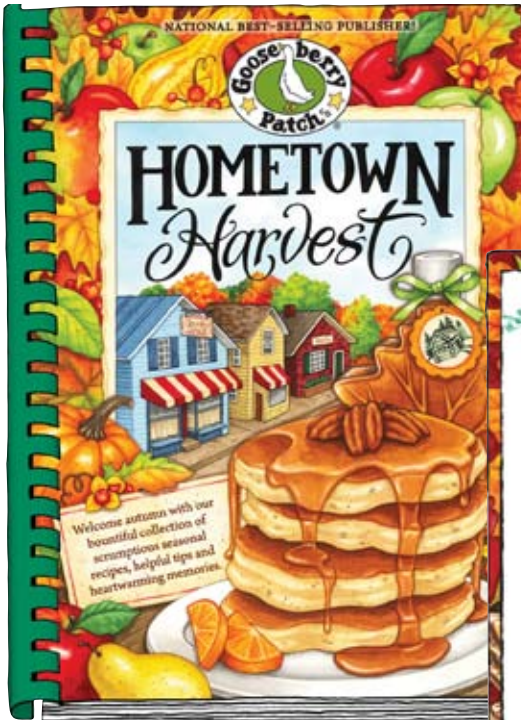
www.gooseberrypatch.com/wholesale

In This Catalog

Hardcover Cookbooks.....	3-6	Organizers.....	9	2014 Calendars.....	12
NEW! Hardcover with Photos.....	8	101 Photo Series.....	10	Find a Rep and Show Dates.....	13
NEW! Create Your Own Cookbooks.....	8-9	Our Favorite Recipes Collection.....	11	Order Form.....	14-15

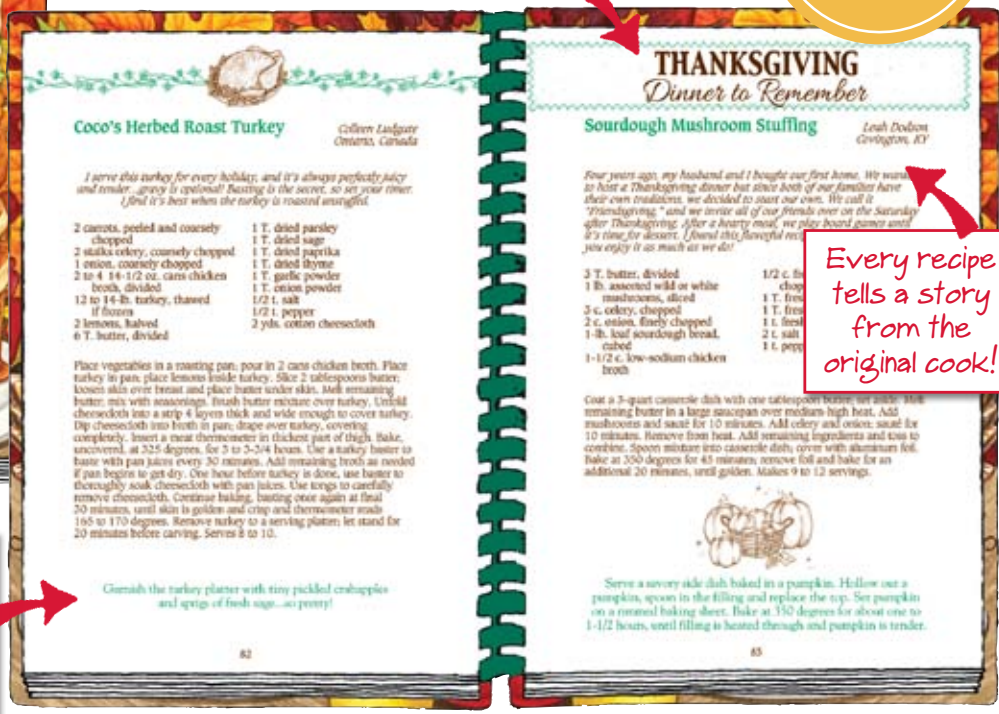
Look for Displays on page 7 as well as listed with each collection.

Our Collectible Cookbooks



National Best-selling Publisher

Chapter themes to inspire every buyer!



Every recipe tells a story from the original cook!

Handy tips & ideas on each page, along with original illustrations!

What Your Customers will Love:

- Homestyle recipes with simple, affordable ingredients and quick prep. Homemade flavors, just like they remember!
- Value of 200+ recipes at budget-friendly price.

What You'll Love:

- New titles 3 times yearly keep customers coming back for more. Low retail price, low-minimum case packs and never a minimum purchase amount

Want to Reach 500,000 Cookbook Buyers?



Put Our Social Media to Work for YOU!

- Weekly emails to nearly **400,000 fans** **always includes** a link to our Store Locator. Are you listed yet?
- Over **200,000 fans on Facebook** would love to see your cookbook specials...post on our Page and get instant exposure!
- The collectors in our social media community are ready to buy...we'll point them (and their wallets) to YOU!
- Connect with us on our blog, YouTube, Twitter and Pinterest and let's work together to promote Gooseberry Patch sales!

email: wholesale@gooseberrypatch.com

Everyday Cookbook Collection

Created with today's family in mind, each title offers mealtime solutions and kitchen inspiration. Perfect for selling anytime of year, each one is filled with budget-friendly recipes they'll love! Hardcover, 224 pages each. (9-1/4" x 6-1/2")

Gooseberry Patch & Garfield have teamed up...it's a match made in food heaven!

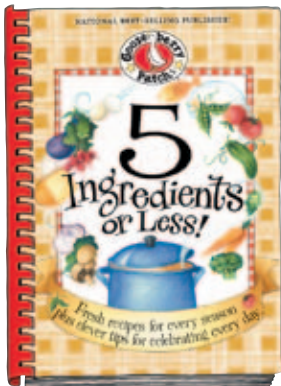
Packed with 230+ recipes this famous fat cat would love, it's features Garfield artwork and plenty of cattitude!



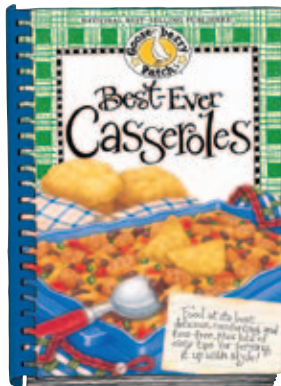
#M158P Garfield...Recipes with Cattitude!
UPC: 820744830165



#M244P Game-Day Fan Fare
UPC: 820744830158



#M863P 5 Ingredients or Less!
UPC: 820744830196



#M920P Best-Ever Casseroles
UPC: 820744830752



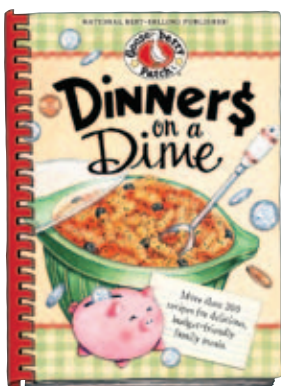
#M911P Best-Ever Cookies
UPC: 820744834354



#M974P Church Suppers
UPC: 820744834408



#M819P Comfort Foods
UPC: 820744834392



#M568P Dinners on a Dime
UPC: 820744834880



#M557P Farmers' Market Favorites
UPC: 820744834897



#M857P Farmhouse Kitchen
UPC: 820744834828



#M589P Fast-Fix Meals
UPC: 820744834200



#M217P Fresh from the Farmstand
UPC: 820744830349

Everyday Cookbook Collection



#M227P Homestyle in a Hurry
UPC: 820744834033



#M878P Kids in the Kitchen
UPC: 820744114012



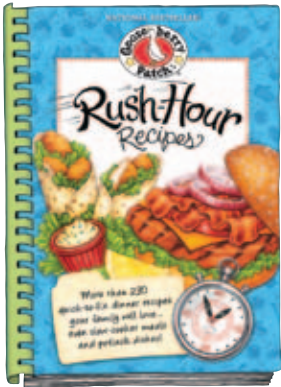
#M975P Kids in the Kitchen
'Round Fun
UPC: 820744834415



#M700P Meals in Minutes,
10th Anniversary Edition
UPC: 820744831506



#M292P Mom's Very Best
Recipes
UPC: 820744834347



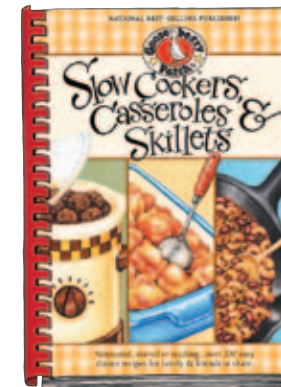
#M215P Rush-Hour Recipes
UPC: 820744830301



#M256P Simple Shortcut
Recipes
UPC: 820744830493



#M677P Slow Cooking All Year
'Round
UPC: 820744830110



#M265P Slow Cookers,
Casseroles & Skillets
UPC: 820744834002



#M947P Slow-Cooker Recipes
UPC: 820744830639



#M561P Summer in the
Country
UPC: 820744834682



#M233P Sunday Dinner at
Grandma's
UPC: 820744834040



#M824P Super-Fast Slow
Cooking
UPC: 820744834552



#M250P Weeknight Dinners
UPC: 820744830080

Build your own display or let us fill it with 6 bestsellers!

Choose 6 hardcover titles, purchase 6 of each and the display is FREE!
(61"H x 16"W x 12"D)

#M353W Corrugated Hardcover Floor Display

Check out pp. 7, 10 and 11 for even more displays!



email: wholesale@gooseberrypatch.com

Seasonal Cookbook Collection

Perfect for giving, our Autumn and Christmas cookbooks are always best sellers. Celebrating the little things that make each season special, they also include memories & crafts. Hardcover, 224 pages each. (9-1/4" x 6-1/2")



#M205P Hometown Harvest
UPC: 820744831278



#M238P Hometown Christmas
UPC: 820744830288



#M797P Homemade Harvest
UPC: 820744834019



#M955P Homemade Christmas
UPC: 820744834026



#M253P The Harvest Table
UPC: 820744831551



#M225P The Christmas Table
UPC: 820744831056



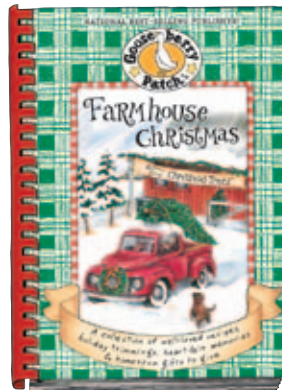
#M836P Christmas Cookie Jar
UPC: 820744834590



#M212P Quick & Easy Autumn
UPC: 820744834361



#M213P Quick & Easy Christmas
UPC: 820744834811



#M535P Farmhouse Christmas
UPC: 820744832343

Additional Titles Available:

M845P Autumn with Family & Friends
UPC: 820744834835

M792P Christmas with Family & Friends
UPC: 820744834767

M784P Harvest Kitchen
UPC: 820744834538

M723P Christmas Kitchen
UPC: 820744834545

M961P Autumn in the Country
UPC: 820744834224

M970P Christmas in the Country
UPC: 820744834231

Keep our Cookbooks at their Fingertips!

Our 4-sided rack will hold plenty of hardcover cookbooks, our 101 Photo books or the Our Favorite Recipes (see p. 11) collection. Made of beige heavy-gauge wire, it comes pre-assembled and ready to fill. Well balanced with 16 bins, it also includes our eye-catching header card. (66"H x 22"W)

2013 Year 'Round Spinner Assortment

6 Each of:

- P773P Country Quick & Easy - **New!**
- M217P Fresh from the Farmstand
- M244P Game-Day Fan Fare **New!**
- M158P Garfield...Recipes with Cattitude! **New!**
- M878P Kids in the Kitchen
- M292P Mom's Very Best Recipes
- P912P One Pot Meals - **New!**
- M256P Simple Shortcut Recipes
- M677P Slow Cooking All Year 'Round
- M561P Summer in the Country
- M233P Sunday Dinner at Grandma's
- M250P Weeknight Dinners
- M699P 101 Breakfast & Brunch Recipes
- M208P 101 Farmhouse Favorites
- M251P 101 Slow Cooker Recipes
- M164P 101 Stovetop Suppers **New!**

#D206W 2013 Year 'Round Assortment & Wire Spinner Rack

2013 Seasonal Spinner Assortment

6 Each of:

- M911P Best-Ever Cookies
- P773P Country Quick & Easy - **New!**
- M244P Game-Day Fan Fare **New!**
- M158P Garfield...Recipes with Cattitude! **New!**
- M238P Hometown Christmas **New!**
- M205P Hometown Harvest **New!**
- P912P One Pot Meals - **New!**
- M212P Quick & Easy Autumn
- M213P Quick & Easy Christmas
- M677P Slow Cooking All Year 'Round
- M233P Sunday Dinner at Grandma's
- M250P Weeknight Dinners
- M219P 101 Cozy Casseroles
- M231P 101 Cupcakes, Cookies and Brownie Recipes
- M251P 101 Slow-Cooker Recipes
- M164P 101 Stovetop Suppers **New!**

#D217W 2013 Seasonal Assortment & Wire Spinner Rack



Special Insert for Our Favorite Recipes!

#M497 Corrugated Insert for Spinner Rack

Wholesale Price **FREE with qualified purchase**

Purchase 6 each of 2 titles from this collection and this display is FREE! Fits right inside our wire spinner rack. Our Favorite Recipes Collection sold on page 11. (8-1/2"H x 7"W x 5"D)



Space-saving 2-pocket display is perfect for small spaces!

#M274P 2-Pocket Shelf Display for Hardcover

Wholesale Price **FREE with qualified purchase**

Corrugated display comes FREE with purchase of 6 each of 2 titles. (8-3/4"H x 15-1/2"W x 8-1/2"D)

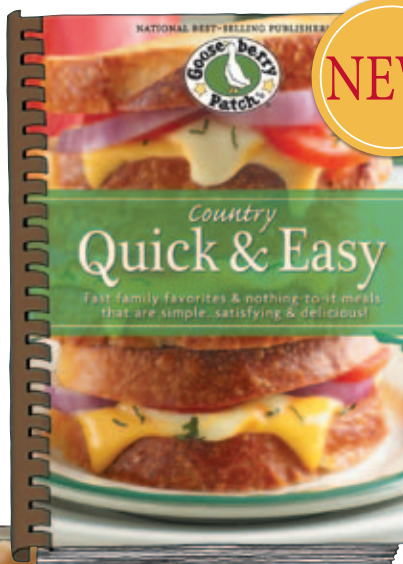
email: wholesale@gooseberrypatch.com

NEW! Hardcover with Photos

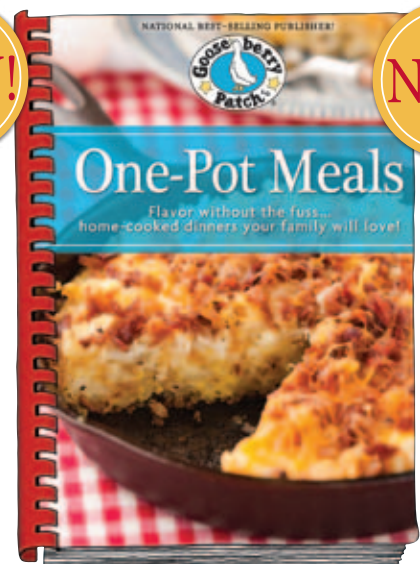
Two of our bestsellers of all time, now reissued with over 20 photos in each!

Combining the timeless appeal of our hardcover cookbooks with the visual inspiration of our 101 Photo series, these cookbooks are sure to attract new buyers and faithful collectors as well!

Hardcover, 240 pages each. (9-1/4" x 6-1/2")



NEW!



NEW!

#P773P Country Quick & Easy
UPC: 820744321182

#P912P One-Pot Meals
UPC: 820744321175



Tried & True Favorites...
Now with Photos!

We're reissuing some of our bestselling titles with a sampling of new recipes, plus 20+ full-color photos inside!

The power of floor and shelf displays!
One national home & craft chain started using these displays and saw an **86% increase** in sales in just two quarters! Shop displays on pp. 5 and 7!

NEW! Create Your Own Cookbooks

Customers will love creating one-of-a-kind family recipe collections and, when they fill in our bestselling blank cookbooks, they'll have an unforgettable keepsake to pass on too! A handy cookbook to for any kitchen, it keeps family-favorites organized...makes a thoughtful gift for daughters, granddaughters or newlyweds too!
Hardcover, comb-bound, blank cookbook, 224 pages. (9-1/4" x 6-1/2")



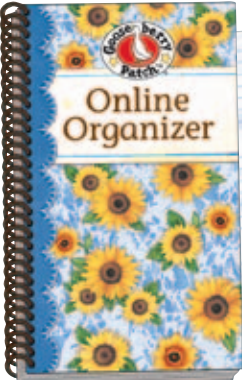
NEW!



#B125P My Favorite Holiday Recipes - Blank Cookbook
UPC: 820744321168

Organizer Collection

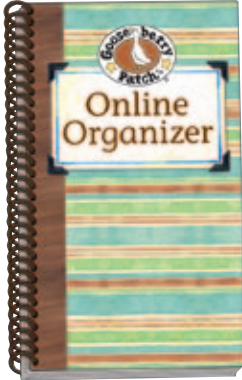
Stores can't keep these best-sellers in stock! The couponing trend is here to stay...why not give your customers a colorful way to keep them all organized? 16 pockets in our Coupon Keeper makes the weekly trip quick & easy. The Online Organizer keeps all her passwords, usernames and favorite websites in order. Spiral-bound softcovers. Coupon Keeper, 20 pages. Online Organizer, 80 pages. (7" x 4")



#N610P Sunflower Online Organizer
UPC: 820744990012



Keeps all your customers' favorite websites, user names and passwords all in one place!



#N616P Stripes Online Organizer
UPC: 820744990036



#N614P Green Leaf Online Organizer
UPC: 820744990029



#M261P Shopping Basket Coupon Keeper
UPC: 820744154605



#N622P Cut & Save Coupon Keeper
UPC: 820744190030



#N615P Tree of Hearts Coupon Keeper
UPC: 820744190023



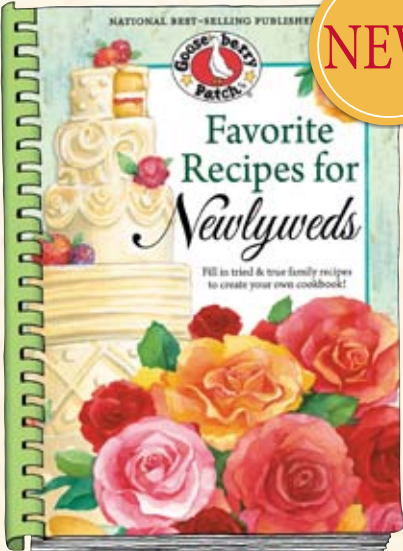
16 labeled pockets keep customers' coupons organized and makes grocery shopping easier than ever!



Display the Whole Organizer Collection!

Corrugated shelf display has room for all 6 cover designs in our organizer collection. Each pocket holds 6 Online Organizers or 4 Coupon Keepers. Get it FREE with 30 units. (16-3/4"H x 10-3/4"W x 9-3/4"D)

#N228P 6-Pocket Shelf Display for Organizer Collection



#B105P Favorite Recipes for Newlyweds - Blank Cookbook
UPC: 820744321151

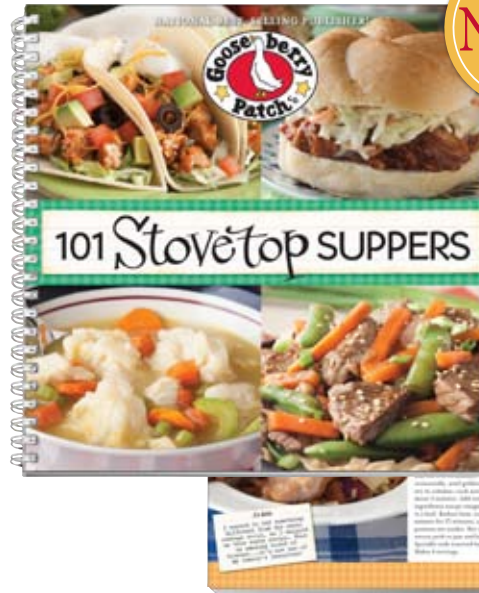


#M980P My Favorite Recipes - Blank Cookbook
UPC: 820744831155

101 Photo Cookbooks

With over 100 recipes, plus a full-color photo for each one, our 101 Photo Cookbooks are some of our most popular. Filled with the same kind of homestyle recipes, all from everyday cooks in kitchens across the U.S., Canada and beyond, the fun themes of these cookbooks allow easy merchandising with your other items. Durable softcover, 112 pages each. (8-1/2" x 8-1/2")

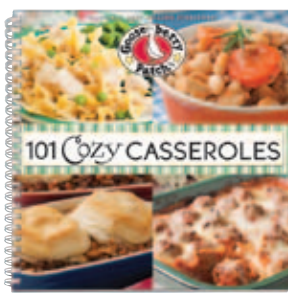
Display information for 101 Photo Cookbooks is below. These also fit on the bottom 2 rows of our wire spinner rack found on page 7.



#M164P 101 Stovetop Suppers
UPC: 820744193307



#M699P 101 Breakfast & Brunch Recipes
UPC: 820744193857



M219P 101 Cozy Casseroles
UPC: 820744193550



#M231P 101 Cupcake, Cookie & Brownie Recipes
UPC: 820744834101



#M718P 101 Easy Entertaining Recipes
UPC: 820744834675



#M933P 101 Easy Everyday Recipes
UPC: 820744834118



#M208P 101 Farmhouse Favorites
UPC: 820744193079



#M223P 101 Hearty Recipes
UPC: 820744834132



#M275P 101 Homestyle Favorites
UPC: 820744834194



#M251P 101 Slow-Cooker Recipes
UPC: 820744834842



#M668P 101 Soups, Salads & Sandwiches
UPC: 820744033108



#M284P 101 Autumn Favorites
UPC: 820744834095

#M789P 101 Christmas Favorites
UPC: 820744834774

#M274P-101 2-Pocket Counter Display for 101 Photo Cookbooks

2 Ways to Display our 101 Photo Cookbooks!

2-Pocket Counter Display:

Our 2-pocket counter display holds 12 copies each of two titles...FREE with qualified purchase. (8"H x 18-1/2"W x 8-1/2"D)

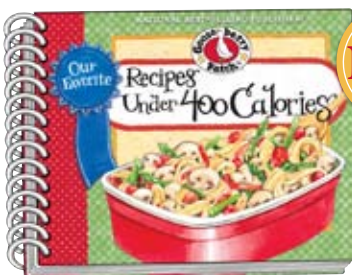
6-Pocket Floor Display:

Choose 6 titles, purchase 6 of each title and the display is FREE! (61"H x 19"W x 12"D)

#M800W 6-Pocket Floor Display for 101 Photo Cookbooks



Our Favorite Recipes Collection



NEW!

#M229P Our Favorite Recipes Under 400 Calories
UPC: 820744139114



NEW!

#M214P Our Favorite Dessert Recipes
UPC: 820744139046

Great for gift baskets, stocking stuffers or teacher gifts, these mini cookbooks are irresistible impulse buys. Softcover, 128 pages each. (4-1/4" x 5-1/2")



#M943P Our Favorite Appetizer Recipes
UPC: 820744862050



#M956P Our Favorite Breakfast & Brunch Recipes
UPC: 820744413078



#M243P Our Favorite Cake Mix Recipes
UPC: 820744105607



#M968P Our Favorite Chicken Recipes
UPC: 820744416109



#B728P Our Favorite Chocolate Recipes
UPC: 820744139350



#B628P Our Favorite Christmas Recipes
UPC: 820744139732



#M232P Our Favorite Comfort Foods Recipes
UPC: 820744308244



#M242P Our Favorite Freezer-Friendly Recipes
UPC: 820744374256



#M224P Our Favorite Game-Day Recipes
UPC: 820744100381



#M950P Our Favorite Grilling Recipes
UPC: 820744870062



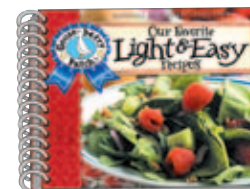
#M962P Our Favorite Ground Beef Recipes
UPC: 820744415096



#B580P Our Favorite Halloween Recipes
UPC: 820744139428



#M711P Our Favorite Kid-Friendly Recipes
UPC: 820744105775



#B719P Our Favorite Light & Easy Recipes
UPC: 820744139282



#M555P Our Favorite Meatless Recipes
UPC: 820744300903



#M228P Our Favorite Melts & Wraps Recipes
UPC: 820744307230



#M669P Our Favorite Mexican Fiesta Recipes
UPC: 820744301061



#B959P Our Favorite Pasta Recipes
UPC: 820744139596



#M470P Our Favorite Quick & Easy Recipes
UPC: 820744692022



#M788P Our Favorite Recipes for One or Two
UPC: 820744100398



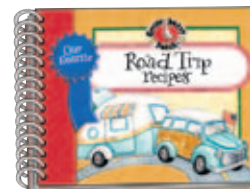
LOW minimum for free display!

6 Titles, Ready to Sell!

Just purchase 6 each of 6 titles from the **Our Favorite** collection and you'll receive this pre-assembled corrugated display for FREE!

(14-3/4"H x 14-1/2"W x 12-1/2"D)

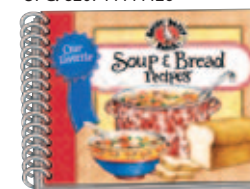
#M393P 6-Pocket Shelf Display for Our Favorites



#M527P Our Favorite Road Trip Recipes
UPC: 820744444126



#B429P Our Favorite Slow-Cooker Recipes
UPC: 820744139664



#M676P Our Favorite Soup & Bread Recipes
UPC: 820744139701



#M667P Our Favorite Speedy Slow-Cooker Recipes
UPC: 820744375260

email: wholesale@gooseberrypatch.com

2014 Calendar Collection

Stock up now...our calendars are always bestsellers! Customers love the warmth of the watercolor artwork and the homestyle recipes & tips sprinkled throughout. With plenty of room in each for jotting down notes and noting special occasions, there's a size and format for every shopper.

**52%
Discount**
on all 2014
Calendars

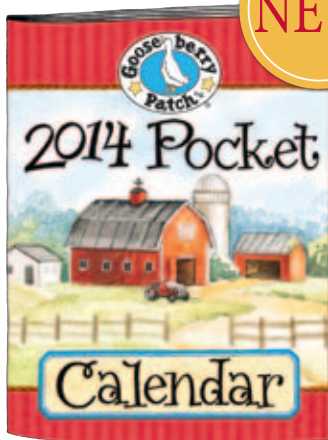
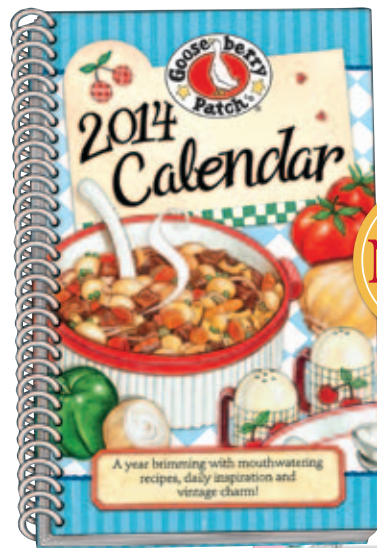


6 Wall Calendars
6 Appointment Calendars
12 Pocket Calendars

Our Calendar Collection is Easy to Display!

Corrugated display has room for our Wall, Appointment and Pocket calendars...a whole collection at their fingertips! Get it FREE with 24 units listed. (62-3/4"H x 13-1/2"W x 14"D)

#N106P_2014 3-Pocket Shelf Display for Calendar Collection



#N288P 2014 Appointment Calendar
UPC: 820744847149
(8-1/2" x 5-1/4")

We have representation in these permanent gift markets and on the road:

Columbus

Gennari & Company
Columbus Marketplace
Room A-18
1-888-480-4868
419-609-9093 (fax)
GennariCo@aol.com
OH, Western PA

Dallas

Ron Bauman & Associates
Dallas Trade Mart • Room 2999
1-800-666-6261
214-748-3313 (fax)
rbashowroom@flash.net
AR, LA, OK, TX

Denver

Jubilations
Denver Merchandise Mart
Room 1122
1-866-232-1025
303-382-2990 (fax)
CO, UT, WY

Las Vegas

Next Step Reps
World Market Center
Bldg. C, Suite C-891
760-731-7445
760-400-4488 (fax)
info@nextstepreps.com
AZ, CA, HI, NM, NV

Minneapolis

Markwest, Inc.
Minneapolis Gift Mart
Room Orange 317
1-800-328-3854
952-932-0817 (fax)
MN, ND, SD, WI

Seattle

North Bay Marketing
Pacific Market Center
Suite 132
1-888-639-0260
877-641-1455 (fax)
info@northbaymarketing.com
AK, ID, MT, OR, WA

Canada

Auralim Gift
Unit # 6, 80 Citizen Court
Markham, Ontario
Canada L6G 1A7
Tel: 416-597-1773
Tel: 1-800-265-9898
Fax: 416-597-1813
Fax: 1-866-567-1813

Road representation only:

AL, DC, DE, GA, MD, MS, NC, NJ, Eastern PA, SC, TN, VA, WV

Gib Carson Associates
1-800-476-7331
1-800-695-5399 (fax)
info@gibcarson.com

FL, IA, KS, MO, NE
Schaefer Associates, Inc.

1-800-825-0186
314-426-4448 (fax)
St. Louis showroom by appt.
Schaefershowroom@aol.com
www.shopschaefer.com

Michigan

Alger Sales Associates
586-323-7058
1-800-287-5002
1-800-287-5063 (fax)
info@Algersales.com
www.algersales.com

IL, IN, KY

Meyers Sales & Marketing
Phone & Fax: 1-800-579-5727
michael@meyerssales.com
www.meyerssales.com

CT, MA, ME, NH, NY, RI, VT

Van Carson & Co
1-800-476-7331
1-800-695-5399 (fax)
info@vancarson.com

Check us out at the following shows:

Stop by our booth to see new books in person and take advantage of our specials available ONLY at the shows!

CBA's International Christian Retail Show
6/23-6/26
America's Center
Advocate Distribution Booth
St. Louis, MO

Orgill Fall Dealer Market
8/22-8/24
Boston Convention Center
Boston, MA

Mid-States Distributing Fall Show
8/25-8/27
Minneapolis Convention Center
Minneapolis, MN

Atlanta International Gift Market
7/12-7/16
AmericasMart Bldg. 2, West Wing - 2nd Floor, Booth # 523
Atlanta, GA

Ace Hardware Fall Market
9/10-9/12
Orange County Convention Center
Orlando, FL

Purchasing Power Plus Atlanta Event
7/13
AmericasMart • Bldg. 1, 8th Floor
Atlanta, GA

True Value Fall Market
9/20-9/22
McCormick Place
Chicago, IL

Toronto Gift Show
8/11-8/14
International Centre
Auralim Gift • Hall 1, Booth 1120
Toronto, Canada

Book Trade Contacts:

National Book Network
www.nbnbooks.com
Phone: 1-800-462-6420
8am to 5pm EST
Email: custserv@nbnbooks.com
Fax: 1-800-338-4550
Canada, UK, Australia, New Zealand:
Phone: 416-534-1660
Fax: 416-534-3699

Advocate Christian Products • A Division of Send the Light Distribution
100 Biblica Way
Elizabethton, TN 37643
Phone: 1-877-323-4550
www.stl-distribution.com

Gooseberry Patch is a preferred vendor to:

- | | | |
|-------------------------|------------------------|----------------------------|
| Ace Hardware | Mutual Drug | Southwest Buying Group |
| Catalog Network | Orgill | True Value |
| CDMA | Palmer Marketing | Variety Distributors, Inc. |
| Do It Best | Purchasing Power Plus | Wheatbelt |
| Hallmark Edge | Retail Advantage Group | |
| Ideation | Sierra Pacific Craft | |
| Mid-States Distributing | | |

GIFTBEAT
National Charts
Gooseberry Patch voted
#1 in Gift Books!

Gift Books

- #1 GOOSEBERRY PATCH – Cookbooks**
- #2 Barbour Publishing – inspirational, various
- #3 Workman – humorous, various
- #4 Chronicle Books – humorous, various
- #5 Harvest House – inspirational

Data taken from *GiftBeat*, February 2013 publication



2500 Farmers Drive, #110 • Columbus, Ohio 43235

Order Date: _____ Requested Ship Date: _____

BILL TO: _____

Contact Name: _____

Address: _____

City: _____

State: _____ Zip Code: _____

Phone: (_____) _____

Fax: _____

Email: _____

Website Address: _____

Customer #: _____

Tax ID #: _____

SHIP TO: _____

Address: _____

City: _____

State: _____ Zip Code: _____

Phone: (_____) _____

METHOD OF PAYMENT:

<input type="checkbox"/> Check or Money Order	DOMESTIC SHIPPING & HANDLING CHARGES
<input type="checkbox"/> Mastercard	Merchandise Total: Standard Delivery:
<input type="checkbox"/> Visa	up to \$69 \$9.95
<input type="checkbox"/> Discover	\$70 - \$149.99 10%
<input type="checkbox"/> American Express	\$150 - \$499.99 9%
<input type="checkbox"/> Established Account	\$500 - \$1499.99 8%
	\$1500 - \$4999.99 7%
	\$5000 and above Actual + 3%

Card Number:

□□□□ □□□□ □□□□ □□□□

Exp. Date: _____ □□□□ (CIV code)

Your Signature: _____

Call us toll-free from 9 am - 5 pm EST at:

1-877-854-7400

Or fax us at:

1-614-923-7790

Email: wholesale@gooseberrypatch.com

If you have questions or a concern with your order, please call 1-877-854-7400 within 10 days of receipt.

All wholesale purchases are non-refundable.

Hardcover and Softcover Cookbook Collection

Minimum Order: At least 3 per title, in increments of 12. May be mixed with 101 Series.

QTY	Item #	Description	Suggested Retail	Wholesale Price
	#M863P	5 Ingredients or Less!	\$16.95	
	#M918P	Almost Homemade	\$16.95	
	#M961P	Autumn in the Country	\$16.95	
	#M845P	Autumn with Family & Friends	\$16.95	
	#M920P	Best-Ever Casseroles	\$16.95	
	#M911P	Best-Ever Cookies	\$16.95	
	#M836P	Christmas Cookie Jar	\$16.95	
	#M970P	Christmas in the Country	\$16.95	
	#M723P	Christmas Kitchen	\$16.95	
	#M792P	Christmas with Family & Friends	\$16.95	
	#M974P	Church Suppers	\$16.95	
	#M891P	Come On Over	\$16.95	
	#M819P	Comfort Foods	\$16.95	
	#P773P	Country Quick & Easy New Photo Edition	\$16.95	
	#M568P	Dinners on a Dime	\$16.95	
	#M557P	Farmers' Market Favorites	\$16.95	
	#M535P	Farmhouse Christmas	\$16.95	
	#M857P	Farmhouse Kitchen	\$16.95	
	#M589P	Fast-Fix Meals	\$16.95	
	#M217P	Fresh from the Farmstand	\$16.95	
	#M244P	Game-Day Fan Fare NEW!	\$16.95	
	#M158P	Garfield...Recipes with Cattitude! NEW!	\$16.95	
	#M955P	Homemade Christmas	\$16.95	
	#M797P	Homemade Harvest	\$16.95	
	#M227P	Homestyle in a Hurry	\$16.95	
	#M238P	Hometown Christmas NEW!	\$16.95	
	#M205P	Hometown Harvest NEW!	\$16.95	
	#M878P	Kids in the Kitchen	\$16.95	
	#M975P	Kids in the Kitchen Year 'Round Fun	\$16.95	
	#M700P	Meals In Minutes 10th Anniversary Edition	\$16.95	
	#M292P	Mom's Very Best Recipes	\$16.95	
	#P912P	One-Pot Meals New Photo Edition	\$16.95	
	#M212P	Quick & Easy Autumn	\$16.95	
	#M213P	Quick & Easy Christmas	\$16.95	
	#M215P	Rush-Hour Recipes	\$16.95	
	#M256P	Simple Shortcut Recipes	\$16.95	
	#M677P	Slow Cooking All Year 'Round	\$16.95	
	#M947P	Slow-Cooker Recipes	\$16.95	
	#M265P	Slow Cookers, Casseroles & Skillets	\$16.95	
	#M954P	Speedy Suppers	\$16.95	
	#M561P	Summer in the Country	\$16.95	
	#M233P	Sunday Dinner at Grandma's	\$16.95	
	#M824P	Super-Fast Slow Cooking	\$16.95	
	#M852P	Sweet & Simple	\$16.95	
	#M225P	The Christmas Table	\$16.95	
	#M253P	The Harvest Table	\$16.95	
	#M250P	Weeknight Dinners	\$16.95	

101 Series Cookbook Collection

Minimum Order: At least 3 per title, in increments of 12. May be mixed with hardcover titles.

QTY	Item #	Description	Suggested Retail	Wholesale Price
	#M284P	101 Autumn Recipes	\$14.95	
	#M699P	101 Breakfast & Brunch Recipes	\$14.95	
	#M789P	101 Christmas Recipes	\$14.95	
	#M219P	101 Cozy Casseroles	\$14.95	
	#M231P	101 Cupcake, Cookie & Brownie Recipes	\$14.95	
	#M718P	101 Easy Entertaining Recipes	\$14.95	
	#M933P	101 Easy Everyday Recipes	\$14.95	
	#M208P	101 Farmhouse Favorites	\$14.95	
	#M223P	101 Hearty Recipes	\$14.95	
	#M275P	101 Homestyle Favorites	\$14.95	
	#M251P	101 Slow-Cooker Recipes	\$14.95	
	#M668P	101 Soups, Salads & Sandwiches	\$14.95	
	#M164P	101 Stovetop Suppers NEW!	\$14.95	

Hardcover & 101 Series Display Units

Item #	Description	Notes
#D217W	2013 Seasonal Assortment & Wire Spinner Rack	
#D206W	2013 Year 'Round Assortment & Wire Spinner Rack	
#M353W	Corrugated Hardcover Floor Display	FREE with qualified purchase
#M274P	2-Pocket Shelf Display for Hardcover	FREE with qualified purchase
#M274P-101	2-Pocket Shelf Display for 101 Collection	FREE with qualified purchase
#M800W	Corrugated 101 Series Floor Display	FREE with qualified purchase
#M499	Wire Spinner Rack without qualified purchase	

Organizers

Minimum Order: At least 6 per title.

QTY	Item #	Description	Suggested Retail	Wholesale Price
	#N614P	Green Leaf Online Organizer	\$7.95	
	#N616P	Stripes Online Organizer	\$7.95	
	#N610P	Sunflower Online Organizer	\$7.95	
	#N622P	Cut & Save Coupon Keeper	\$7.95	
	#M261P	Shopping Basket Coupon Keeper	\$7.95	
	#N615P	Hearts & Tree Coupon Keeper	\$7.95	

Organizers Display Unit

#N228P	Organizer Tabletop Display	\$238.50	
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Calendars

Minimum Order: At least 6 per style.

QTY	Item #	Description	Suggested Retail	Wholesale Price
	#N244P	2014 Wall Calendar NEW!	\$12.95	
	#N288P	2014 Appointment Calendar NEW!	\$14.95	
	#N255P	2014 Pocket Calendar NEW!	\$5.95	

Complete Calendar Collection Tabletop Display

#N106P_2014	Calendar Collection Tabletop Display		
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Our Favorite Recipes Collection

Minimum Order: At least 6 per title

QTY	Item #	Description	Suggested Retail	Wholesale Price
	#M943P	Our Favorite Appetizer Recipes	\$7.95	
	#M956P	Our Favorite Breakfast & Brunch Recipes	\$7.95	
	#M243P	Our Favorite Cake Mix Recipes	\$7.95	
	#M486P	Our Favorite Cheap & Easy Recipes	\$7.95	
	#M968P	Our Favorite Chicken Recipes	\$7.95	
	#B728P	Our Favorite Chocolate Recipes	\$7.95	
	#B628P	Our Favorite Christmas Recipes	\$7.95	
	#M232P	Our Favorite Comfort Food Recipes	\$7.95	
	#M214P	Our Favorite Dessert Recipes NEW!	\$7.95	
	#M242P	Our Favorite Freezer-Friendly Recipes	\$7.95	
	#M224P	Our Favorite Game-Day Recipes	\$7.95	
	#M950P	Our Favorite Grilling Recipes	\$7.95	
	#M962P	Our Favorite Ground Beef Recipes	\$7.95	
	#B580P	Our Favorite Halloween Recipes	\$7.95	
	#M711P	Our Favorite Kid-Friendly Recipes	\$7.95	
	#B719P	Our Favorite Light & Easy Recipes	\$7.95	
	#M555P	Our Favorite Meatless Recipes	\$7.95	
	#M669P	Our Favorite Mexican Fiesta Recipes	\$7.95	
	#M228P	Our Favorite Melts & Wraps	\$7.95	
	#M592P	Our Favorite Money-Saving Recipes	\$7.95	
	#B959P	Our Favorite Pasta Recipes	\$7.95	
	#M470P	Our Favorite Quick & Easy Recipes	\$7.95	
	#M788P	Our Favorite Recipes for One or Two	\$7.95	
	#M229P	Our Favorite Recipes Under 400 Calories NEW!	\$7.95	
	#M527P	Our Favorite Road Trip Recipes	\$7.95	
	#M741P	Our Favorite Slow-Cooker Chicken and Beef Recipes	\$7.95	
	#B429P	Our Favorite Slow-Cooker Recipes	\$7.95	
	#M676P	Our Favorite Soup and Bread Recipes	\$7.95	
	#M667P	Our Favorite Speedy Slow-Cooker Recipes	\$7.95	
	#M556P	Our Favorite Take-Out Recipes	\$7.95	

Our Favorite Recipes Collection Display Units

#M497P	Corrugated Insert for Spinner Rack	FREE with qualified purchase
#M393P	6-Pocket Countertop Display	FREE with qualified purchase

Create Your Own Cookbooks

Minimum Order: At least 3 per title, in increments of 12.

QTY	Item #	Description	Suggested Retail	Wholesale Price
	#M980P	My Favorite Recipes Blank Cookbook	\$13.95	
	#B125P	My Favorite Holiday Recipes Blank Cookbook NEW!	\$13.95	
	#B105P	Recipes for Newlyweds Blank Cookbook NEW!	\$13.95	



Gooseberry Patch
2500 Farmers Drive, #110
Columbus, OH 43235

PHONE:
1-877-854-7400

FAX:
1-614-923-7790

EMAIL:
wholesale@gooseberrypatch.com

OFFICE LOCATION
AND REMIT TO ADDRESS:

Gooseberry Patch
2500 Farmers Drive, #110
Columbus, OH 43235

WAREHOUSE LOCATION:
c/o FARO Services
6450 LaSalle Drive
Lockbourne, Ohio 43137



Net 30 accounts welcome, upon credit approval.

Our Old-Fashioned Promise to You

We promise to deliver
the products your customers
want, when you need them,
along with friendly, helpful and
courteous customer service.



The Gooseberry Patch Story

Back in 1984, we were next-door neighbors in Delaware, Ohio. We were moms with small children looking for a way to do what we loved and stay home with the kids too. We knew we shared a love of home cooking and making memories with family & friends and, after many a conversation over the backyard fence, **Gooseberry Patch** was born.



Jo Ann & Vickie

We found an immediate connection with our customers and it wasn't long before we began receiving letters, photos and recipes from these new friends. In 1992, we put together our very first cookbook, compiled from hundreds of these recipes and, the rest, as they say, is history.

These days, we're still best-known for our community-style cookbooks and we look forward to offering new titles for years to come. We also offer a complete line of calendars and organizers. Each is sprinkled with our signature recipes and comforting hand-touched style. We'd love to hear from you...please give our friendly wholesale consultants a call at **1-877-854-7400**.

Thanks for your business!
Jo Ann & Vickie