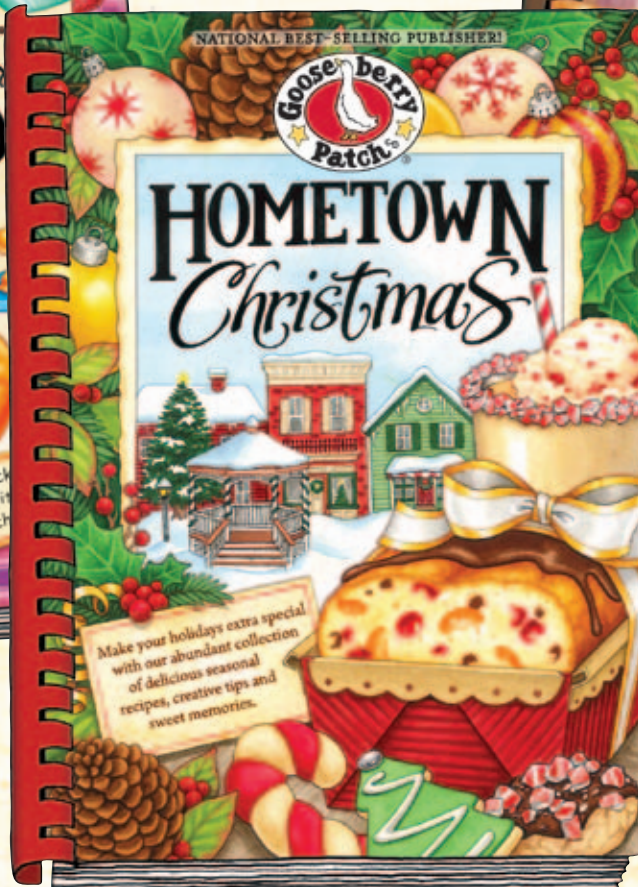


NATIONAL BEST-SELLING PUBLISHER



Wholesale Collection

HOLIDAY 2013



Collectors keep coming back for our homestyle cookbooks...brand NEW titles inside!



Thanks again,
JoAnn & Vickie

Dear Friend,

Welcome to a brand new season of cookbooks & calendars from Gooseberry Patch...we can't wait to show you what's NEW!

You asked for more **cookbooks with photos** and we listened! Look for the first few re-released titles inside that include a selection of photographs to really **bring the recipes to life**. Along with these, you'll also find our NEWEST cookbooks (11 titles in all!) and our **bestselling 2014 Calendar Collection**.

Along with trying new things on the product front, we're always thinking about how to **increase sell-through for YOU**, our valuable partners. Keep an eye out for display options for any store's floor plan and if you need anything else, don't hesitate to reach out to our friendly sales team.

Thanks for continuing to choose Gooseberry Patch for your stores and, as always, we know that **YOUR success is OUR success**. Let us know if there's any other way we can help you sell!

Place an Order

To place an order or ask questions about any of our items, call our friendly wholesale team 9am to 5pm EST, Monday through Friday, toll-free.

1-877-854-7400

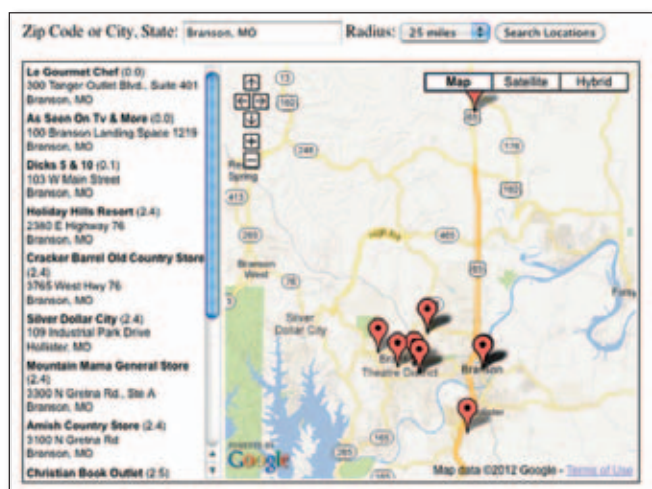
24-Hour Shipping

Low minimum quantities

No minimum dollar amount



Tools to Help You Sell



Get Listed in Our Store Locator!

When customers ask for help shopping locally, our Store Locator is our first suggestion! Currently it's the **#1 most-clicked link on our homepage, so we know they're using it!** Spend \$250 per quarter to be included.

Get even more sales help from our **training videos**. Find them all at:

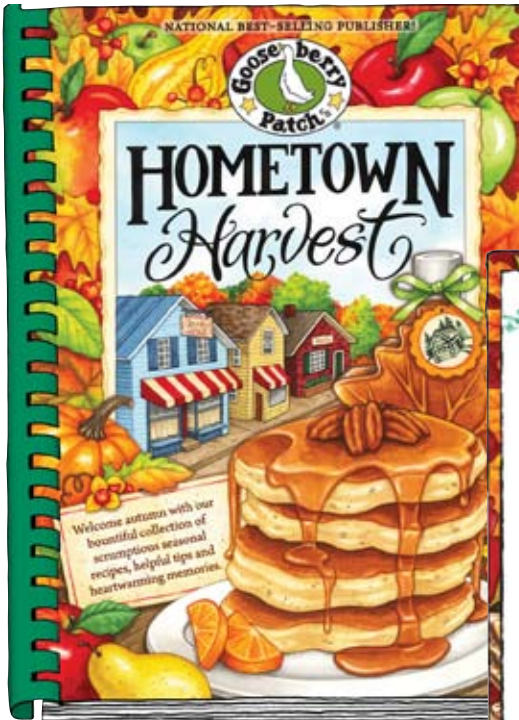
www.gooseberrypatch.com/wholesale

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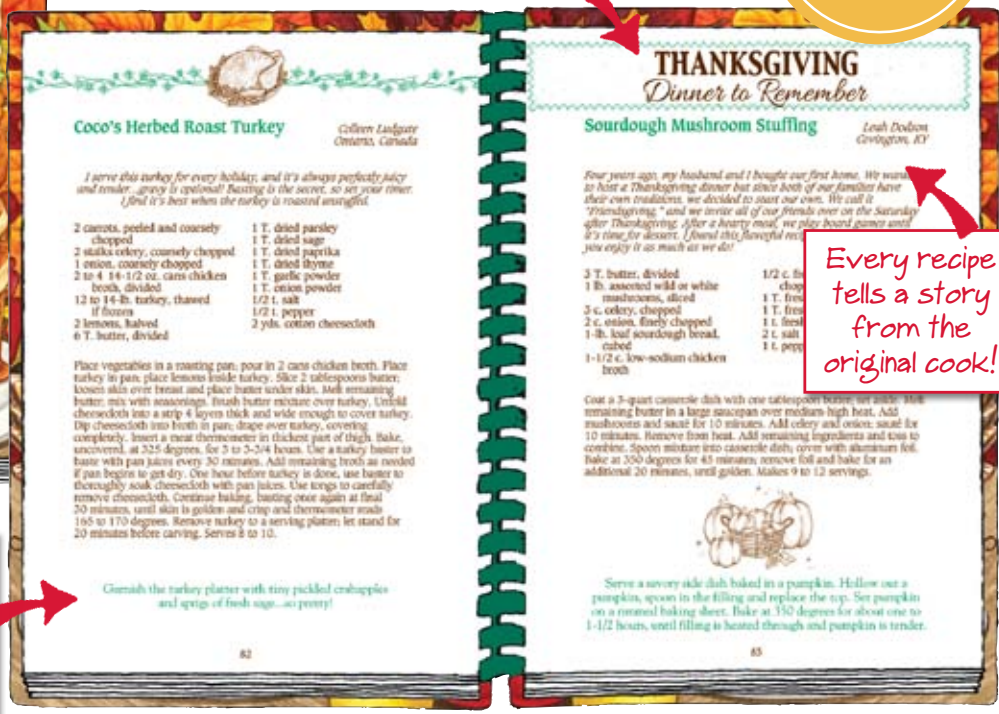
Look for Displays on page 7 as well as listed with each collection.

Our Collectible Cookbooks



National Best-selling Publisher

Chapter themes to inspire every buyer!



Every recipe tells a story from the original cook!

Handy tips & ideas on each page, along with original illustrations!

What Your Customers will Love:

- Homestyle recipes with simple, affordable ingredients and quick prep. Homemade flavors, just like they remember!
- Value of 200+ recipes at budget-friendly price.

What You'll Love:

- New titles 3 times yearly keep customers coming back for more. Low retail price, low-minimum case packs and never a minimum purchase amount

Want to Reach 500,000 Cookbook Buyers?



Put Our Social Media to Work for YOU!

- Weekly emails to nearly **400,000 fans** **always includes** a link to our Store Locator. Are you listed yet?
- Over **200,000 fans on Facebook** would love to see your cookbook specials...post on our Page and get instant exposure!
- The collectors in our social media community are ready to buy...we'll point them (and their wallets) to YOU!
- Connect with us on our blog, YouTube, Twitter and Pinterest and let's work together to promote Gooseberry Patch sales!

email: wholesale@gooseberrypatch.com

Everyday Cookbook Collection

Created with today's family in mind, each title offers mealtime solutions and kitchen inspiration. Perfect for selling anytime of year, each one is filled with budget-friendly recipes they'll love! Hardcover, 224 pages each. (9-1/4" x 6-1/2")

Gooseberry Patch & Garfield have teamed up...it's a match made in food heaven!

Packed with 230+ recipes this famous fat cat would love, it's features Garfield artwork and plenty of cattitude!



#M158P Garfield...Recipes with Cattitude!
UPC: 820744830165



#M244P Game-Day Fan Fare
UPC: 820744830158



#M863P 5 Ingredients or Less!
UPC: 820744830196



#M920P Best-Ever Casseroles
UPC: 820744830752



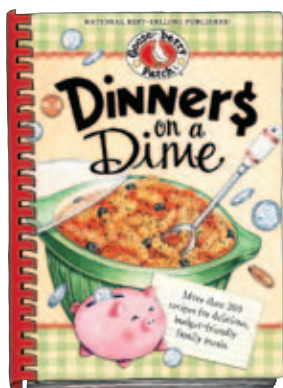
#M911P Best-Ever Cookies
UPC: 820744834354



#M974P Church Suppers
UPC: 820744834408



#M819P Comfort Foods
UPC: 820744834392



#M568P Dinners on a Dime
UPC: 820744834880



#M557P Farmers' Market Favorites
UPC: 820744834897



#M857P Farmhouse Kitchen
UPC: 820744834828



#M589P Fast-Fix Meals
UPC: 820744834200



#M217P Fresh from the Farmstand
UPC: 820744830349

Everyday Cookbook Collection



#M227P Homestyle in a Hurry
UPC: 820744834033



#M878P Kids in the Kitchen
UPC: 820744114012



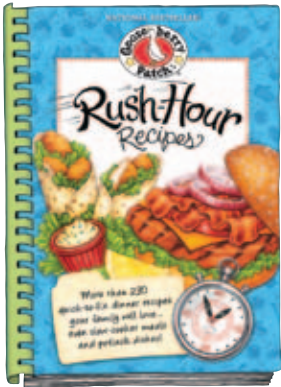
#M975P Kids in the Kitchen
'Round Fun
UPC: 820744834415



#M700P Meals in Minutes,
10th Anniversary Edition
UPC: 820744831506



#M292P Mom's Very Best
Recipes
UPC: 820744834347



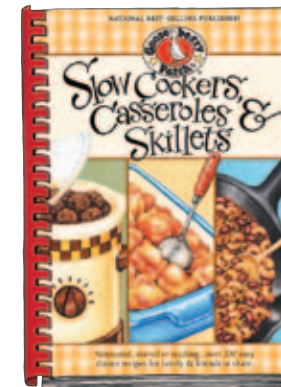
#M215P Rush-Hour Recipes
UPC: 820744830301



#M256P Simple Shortcut
Recipes
UPC: 820744830493



#M677P Slow Cooking All Year
'Round
UPC: 820744830110



#M265P Slow Cookers,
Casseroles & Skillets
UPC: 820744834002



#M947P Slow-Cooker Recipes
UPC: 820744830639



#M561P Summer in the
Country
UPC: 820744834682



#M233P Sunday Dinner at
Grandma's
UPC: 820744834040



#M824P Super-Fast Slow
Cooking
UPC: 820744834552



#M250P Weeknight Dinners
UPC: 820744830080

Build your own display or let us fill it with 6 bestsellers!

Choose 6 hardcover titles, purchase 6 of each and the display is FREE!
(61"H x 16"W x 12"D)

#M353W Corrugated Hardcover Floor Display

Check out pp. 7, 10 and 11 for even more displays!



email: wholesale@gooseberrypatch.com

Seasonal Cookbook Collection

Perfect for giving, our Autumn and Christmas cookbooks are always best sellers. Celebrating the little things that make each season special, they also include memories & crafts. Hardcover, 224 pages each. (9-1/4" x 6-1/2")



#M205P Hometown Harvest
UPC: 820744831278



#M238P Hometown Christmas
UPC: 820744830288



#M797P Homemade Harvest
UPC: 820744834019



#M955P Homemade Christmas
UPC: 820744834026



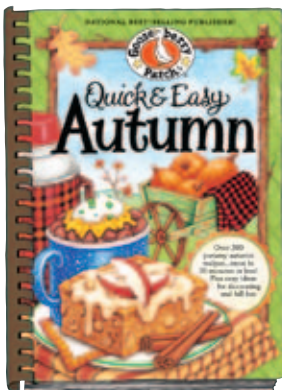
#M253P The Harvest Table
UPC: 820744831551



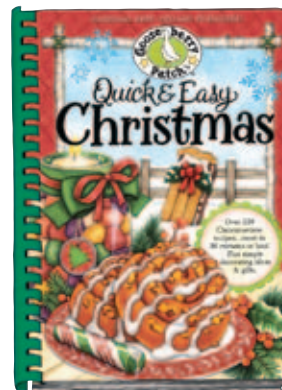
#M225P The Christmas Table
UPC: 820744831056



#M836P Christmas Cookie Jar
UPC: 820744834590



#M212P Quick & Easy Autumn
UPC: 820744834361



#M213P Quick & Easy Christmas
UPC: 820744834811



#M535P Farmhouse Christmas
UPC: 820744832343

Additional Titles Available:

M845P Autumn with Family & Friends
UPC: 820744834835

M792P Christmas with Family & Friends
UPC: 820744834767

M784P Harvest Kitchen
UPC: 820744834538

M723P Christmas Kitchen
UPC: 820744834545

M961P Autumn in the Country
UPC: 820744834224

M970P Christmas in the Country
UPC: 820744834231